

Interreg

Italy – Croatia



Co-funded by
the European Union



Mediterranean
Multi-Programme
Mechanism

Presentazione dei principali elementi del bando MMM del Programma Interreg Italia-Croazia

Venezia | 09.07.2026

4CfP: Application package

- Call announcement
- MMM Terms of Reference (Annex 1 to the Call Announcement)
- Joint list of MMM outputs (Annex 2 to the Call announcement)
- Project selection procedure
- Assessment criteria (Annex 1 to the Project selection procedure)
- Guidelines for Applicants
- *Off-line simplified Application Form templates (for information purposes)*
- *Off-line declaration templates for the Lead Partner, Project and Associated Partners (**for information purposes**)*
- *Subsidy Contract template (for information purposes)*

4CfP: Objective of the Call

The 4th Call for Capitalisation projects is conceived as a **targeted call under Specific Objective 4.1** – Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation.



Sustainable
Tourism

KEY THEMATIC ISSUES in sustainable Tourism

1. Shared and Strategic Governance of the Tourism Offer
2. Tourism and the Green Transition
3. Social Dimension of Tourism (Employment and Upskilling), Inclusive and Accessible Tourism
4. Innovative and Smart Tourism Products

Paths That Last Event - 25-26 June 2025



S.O. 4.1 – Objectives

Delocalise & diversify tourism flows

- Reduce concentration in traditional destinations
- Promote sustainable use of natural and cultural heritage
- Improve accessibility for diverse visitors

Develop innovative tourism offers

- Integrated cultural and natural heritage experiences
- De-seasonalisation of tourism
- Increased sector competitiveness

CAPITALISATION → REUSE → ADAPTATION → TRANSFER → UPTAKE

Improve policies and governance

- Better heritage valorisation
- Stronger stakeholder participation
- More effective sustainable tourism policies

Strengthen skills and capacities

- Training for destination management
- Better hospitality services
- Smarter management of sustainable tourism destinations



S.O. 4.1 – Expected results

- Lowered regional vulnerability to tourism
- Wider diffusion of sustainable, alternative and special interest tourism
- More strategic and coordinated management of tourism in the area
- Stronger capitalisation, valorisation and preservation of tangible and intangible cultural heritage
- Higher number of qualified human resources in the tourism sector, aiming at green and digital upskilling to ensure resilient and sustainable jobs in the sector



4CfP: Typology of supported projects

Capitalisation projects

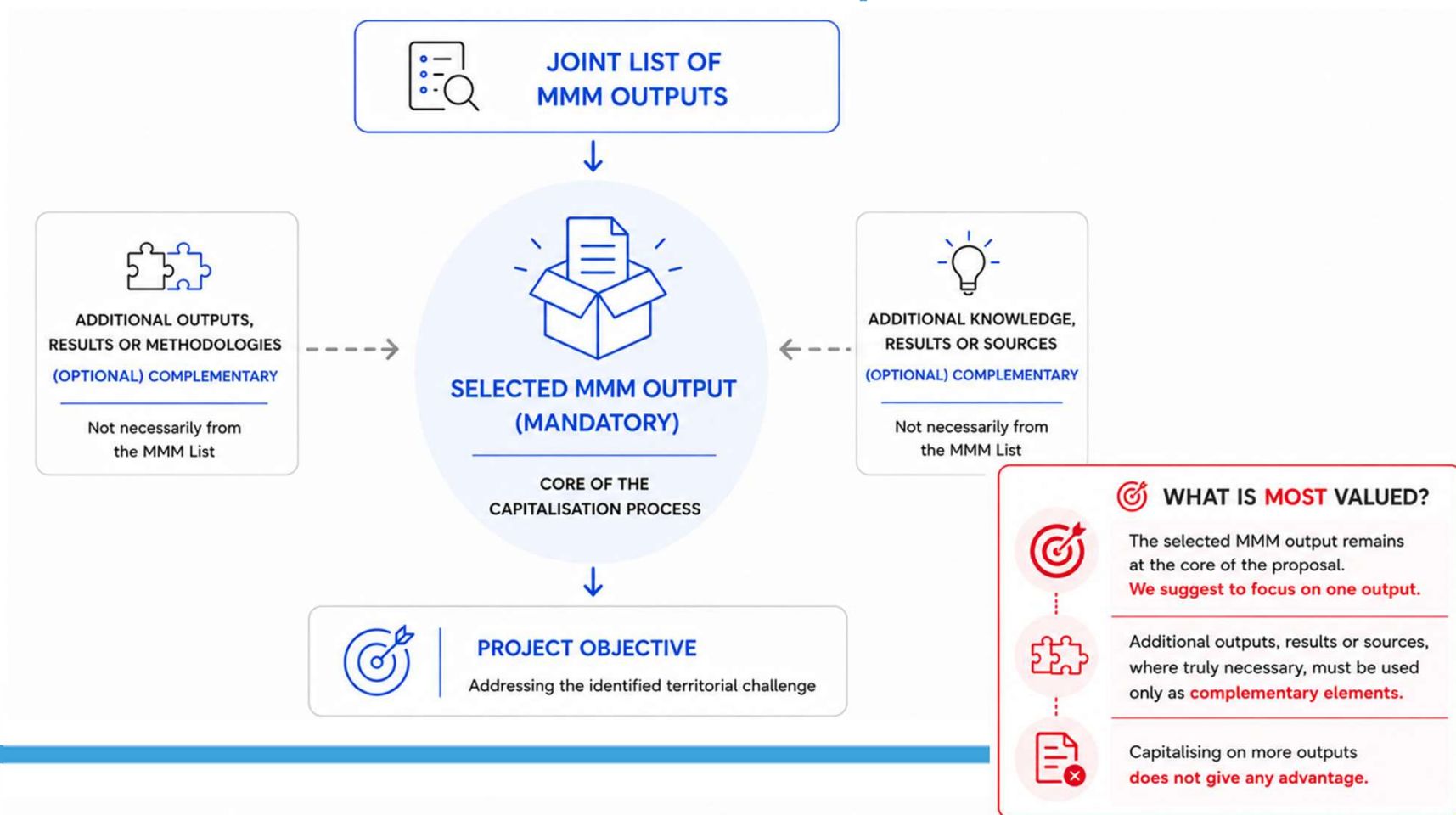
MMM ToR “Project proposals submitted to this coordinated call must be based **on at least one output developed under an MMM Programme other than the Programme to which the application is submitted**”

Joint list of
MMM
outputs
(Annex 2)

- aiming to maximise the value, transferability and impact of existing project outputs developed within the Mediterranean Multi-Programme Mechanism (MMM) participating Countries;
- aiming to ensure the effective deployment of these outputs in a new territorial and institutional context through a structured capitalisation process.



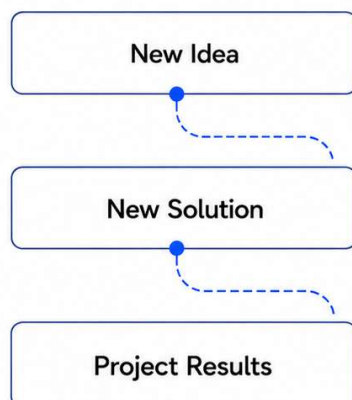
How does this Call work in practice?



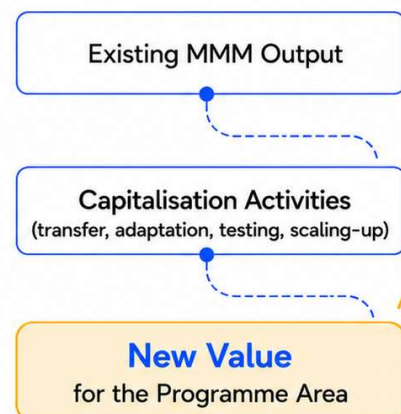
What makes this Call different?



Traditional Call



4th Call for Capitalisation



Mediterranean
Multi-Programme
Mechanism

in the
framework
of **MMM**,
focus on
**sustainable
tourism**.



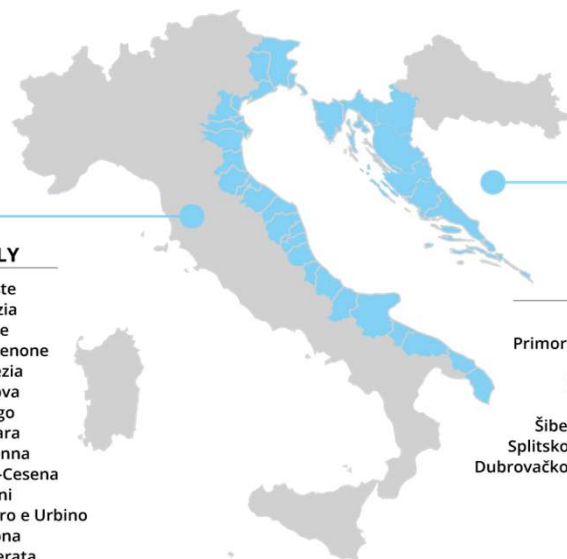
The starting point is not a new idea, but an **existing solution**.

2CfP: Programme cooperation area

25

ITALY

Trieste
Gorizia
Udine
Pordenone
Venezia
Padova
Rovigo
Ferrara
Ravenna
Forlì-Cesena
Rimini
Pesaro e Urbino
Ancona
Macerata
Fermo
Ascoli Piceno
Teramo
Pescara
Chieti
Campobasso
Foggia
Barletta-Andria-Trani
Bari
Brindisi
Lecce



CROATIA

Istarska županija
Primorsko-goranska županija
Karlovačka županija
Ličko-senjska županija
Zadarska županija
Šibensko-kninska županija
Splitsko-dalmatinska županija
Dubrovačko-neretvanska županija

8

MMM involves
10 Programmes
of
Mediterranean
area

4CfP: Call budget and co-financing

Call TOTAL BUDGET: **5.859.000** EUR (ERDF)*

Co-financing rate: **80%**

- A 20% co-financing not covered by ERDF funds must be ensured by national/own resources for each project/ partner
- Italian national co-financing is ensured by the State (*Fondo di Rotazione*) for all PPs

* The availability of these resources is subject to the European Commission's pending decision on the approval of the updated version of the Interreg Programme (IP).

4CfP: Duration and budget size

DURATION

- **Min 12 - Max. 18 months**

Budget size per Project

- **Min 500.000 - Max. 1.000.000 EUR**

Budget size per Partner

- **Min 80.000 EUR**

4CfP: Budgeting options

Cost categories	Option A		Option B		Option C	
	Real costs	Flat rate	Real costs	Flat rate	Real costs	Flat rate
STAFF COSTS	Part time with fixed percentage method or Full-time			20% of other direct costs	Part time with fixed percentage method or Full-time	
O & A		40% of Staff costs		15% of Staff costs		15% of Staff costs
TRAVEL AND ACCOMMODATION				15% of Staff costs		15% of Staff costs
EXTERNAL EXPERTISE AND SERVICES			Real costs		Real costs	
EQUIPMENT			Real costs		Real costs	

- **3** equally available financial options

Additionally:

- **Lump sum for preparation costs**
(18.200,00€ per project)
- **Lump sum for closure costs**
(3.000€ per LP/PP)

4CfP: ELIGIBILITY of applicants

General provisions

Potential applicants must fulfill **all** the following criteria:

- Be **established under the national law of Italy or Croatia** (except for international organisations)
- Have their **official seat or seat of operations in the Programme area**, as long as the official seat is active for at least **24 months** and the seat of operation is active for at least **6 months** before the date of publication of this Call Announcement and its location in the area is demonstrated through official documentation
- Be endowed with **legal personality**



4CfP: ELIGIBILITY of applicants

PUBLIC ENTITIES	PRIVATE BODIES	INTERNATIONAL ORGANISATIONS
National, regional and local public bodies and their associations	- Not for-profit organisations - Profit-making organisations	- International organisations acting under the national law of an EU Member State - International organisations acting under the international law

4CfP: ELIGIBILITY of applicants

Lead Partner

- Each organization can take part in a **maximum of two proposals** as Lead Applicant.

Participation per “department” possible for:

- Ministries
- Regions/Counties
- Universities/Research institutions

Project Partner

are strongly encouraged to limit their participation to a **maximum of two proposals** also as a partner in addition to two proposals as LP.



4CfP: ELIGIBILITY of applicants

Assimilated partners

Italian and Croatian public entities located outside of the Programme area that:

- are competent in their scope of action for certain parts of the Programme area
- carry out activities that are beneficial for the Programme area

Associated partners

- play a key role in supporting the capitalisation process. They may include organisations that originally developed the selected output, contributing to its transfer, adaptation and re-use.
- Involvement is encouraged and represents a key enabler for effective capitalisation and reuse of outputs.
- **IMPORTANT!** The number of Associated partners shall not exceed the number of PPs.



4CfP: PARTNERSHIP requirements

Min/Max partnership requirements

- **at least three** eligible partners, out of which at least one Italian, and one Croatian
- **Maximum number of partners is eight** (including the Lead Applicant)

4CfP: novelties in Jems

Uploading of a signed LP declaration **INSTEAD** of a signed AF is foreseen by the Call.

However, **DO NOT USE** the **LP/PP/AP declaration templates** from the application package, which are included for information purposes only!

LP/PP/AP Declarations to be signed must first be **extracted from Jems**.

However, LP/PP/AP Declarations **do not contain financial data** anymore, making it possible to **extract and sign** them rather **early on** in the process of filling in the AF in Jems.



4CfP: How to apply and Assistance

- Project proposals must be submitted in English and only through **Jems**
- The LP is in charge of the submission of the project proposal
- Support to applicants is provided by the JS in Venice (IT) and Zadar (HR)

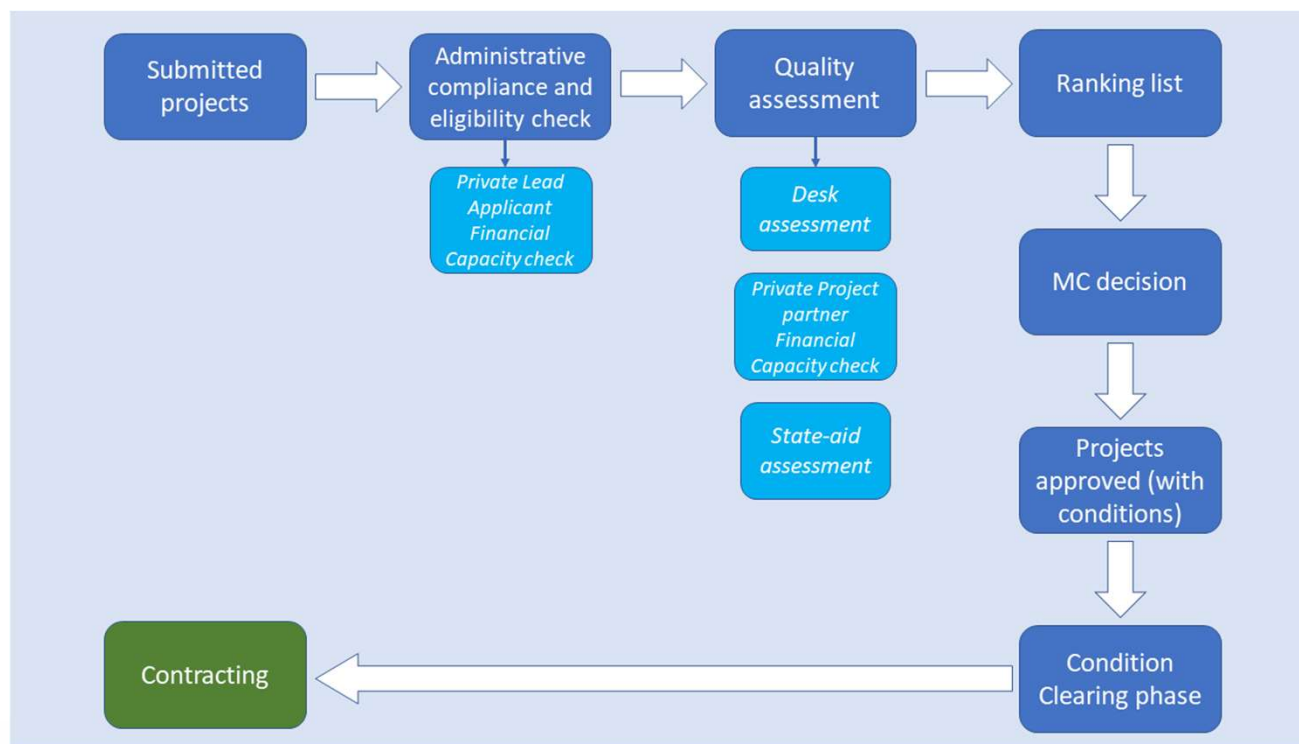
Useful information

- FAQs
- Updates on **Infodays**
- **Videopills**
- Recommended consultations with the JS
- **New** Partner search tool

Useful documents

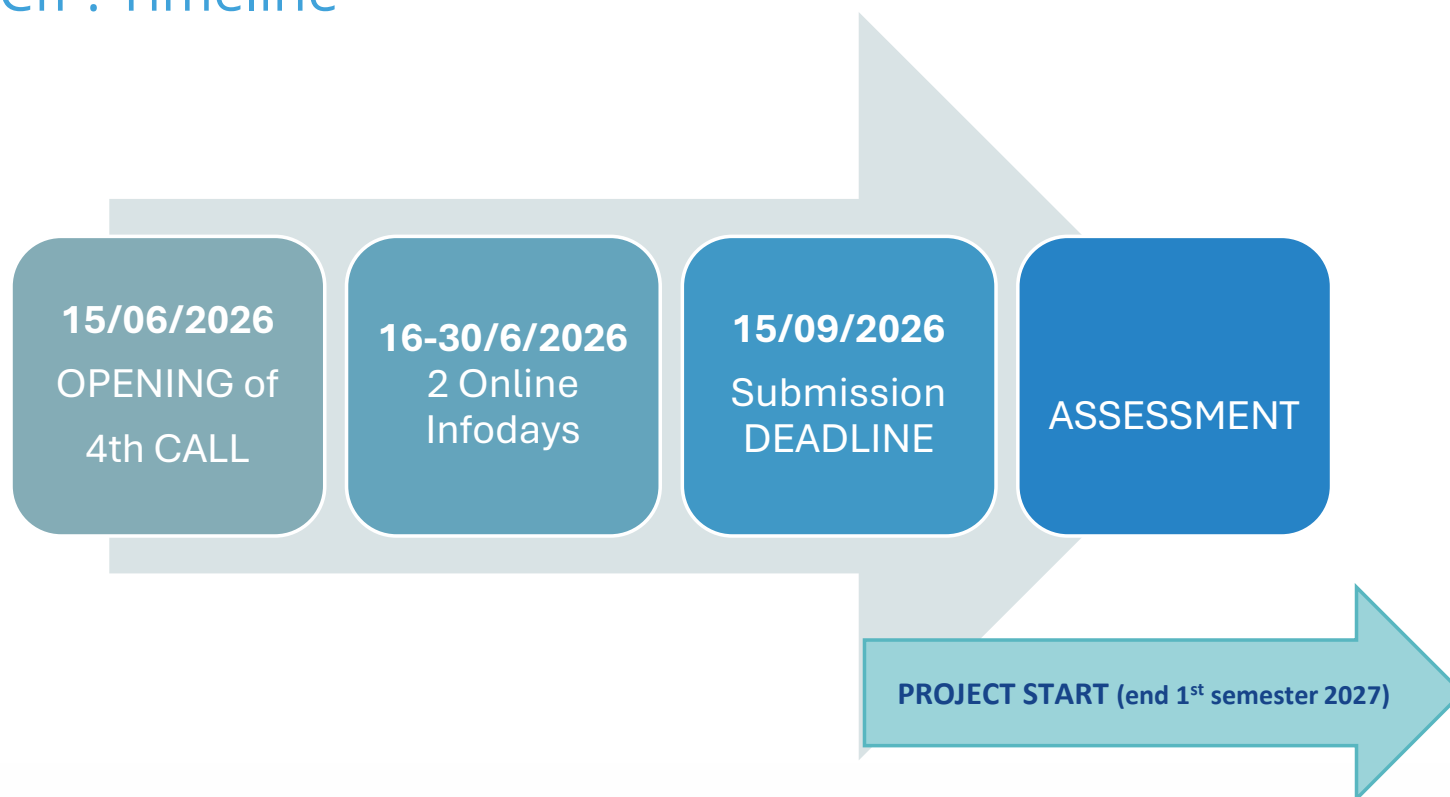
- EU Policy Framework documents
- Interreg Programme
- SEA Environmental Report
- Programme Implementation Manual
- Programme Intervention logic
- Contribution to EUSAIR Flagships
- Programme Capitalisation plan
- Beneficiary financial capacity
- DNSH procedure
- Manual for Submitting Project Application in Jems

4CfP: Assessment procedure





4CfP: Timeline



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Joint Secretariat

Interreg Italy-Croatia Programme



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